

# the creator.

- Award Winning Marketer (1900s)
- Saucy Speaker (age 15)
- Award-winning Content Creator (2008)
- Certified Personal Brand Strategist (2005)
- Digital Disruptor (60k+ Subscribers)
- Canvassador Canva Ambassador (2020)
- LinkedIn Learning Instructor (2022)
- TV/ Movie Junkie
- Unapologetic Al Instructor (2022)
  - 40 + Classes/ 7k+ Students/ 13 Countries



# why brand by ai?

The Brand by Al Toolkit is your go-to bundle of smart tools to help you build and grow a bold, beautiful, and profitable brand—without the overwhelm. It's made for digital entrepreneurs who want to create stunning content, launch courses, and automate their business flow using Al. Whether you're rolling out a new product, designing your next course, or just trying to keep your brand looking sharp and consistent, this toolkit has your back

## affiliate commision

Some of the links in this toolkit are affiliate links, which means I may earn a small commission if you make a purchase—at no extra cost to you. I only recommend tools I use and love.



### TOOLS: DESIGN BY AI

**RESOURCE** 

**DESCRIPTION** 

**LOOKA** 

for AI-powered logo and brand identity creation

**CANVA** 

for graphic design, video content, and brand aesthetics





#### **TOOLS: CONTENT BY AI**

**RESOURCE** 

#### **DESCRIPTION**

**CHATGPT** 

for captions, scripts, emails, and content ideation

**NOTION** 

for planning, organizing, and drafting long-form content

**MIDJOURNEY** 

for memorable images that stand out





#### **TOOLS: VIDEO BY AI**

**RESOURCE** 

#### **DESCRIPTION**

**DESCRIPT** 

for editing podcasts and videos using transcripts

**HEDRA** 

for creating talking animated avatars

**CAPCUT** 

for creating and editing video content





#### **TOOLS: AUDIO BY AI**

**RESOURCE** 

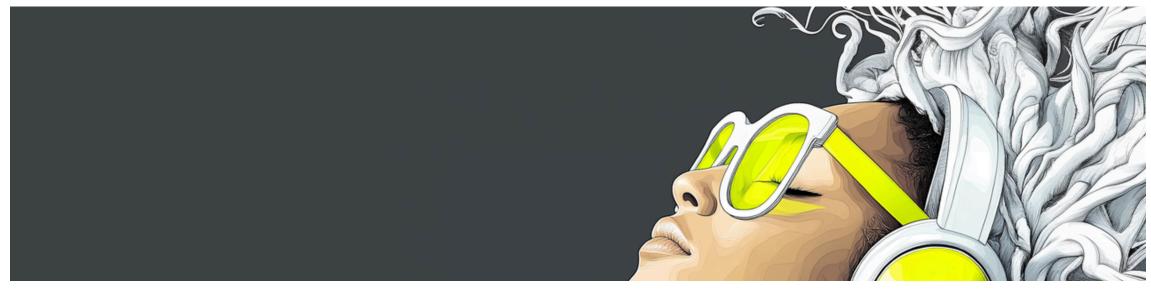
**DESCRIPTION** 

**SUNO** 

to create background or theme music

**ELEVENLABS** 

for lifelike voiceovers and audio narration





### TOOLS: COURSES BY AI

RESOURCE	DESCRIPTION
THRIVECART+LEARN	for selling and delivering digital courses
<u>GAMMA</u>	for creating dynamic slides
<u>LOOM</u>	for screen recording and tutorial creation
<u>CHATGPT</u>	for writing curriculum, outlines, and lesson plans
NAPKIN.AI	for creating infographics and workflow visuals



#### **TOOLS: WORKFLOW BY AI**

RESOURCE	DESCRIPTION
<u>ZAPIER</u>	to automate tasks across platforms
TIDYCAL	for streamlined appointment scheduling
TRELLO	for managing projects and content pipelines
<u>TEXTIFUL</u>	for text to subscribe list building

## Get Your Al Groove On!

If you want to **USE AI & AUTOMATION** to:

- create a BOLD BRAND cheaper
- create better **DIGITAL CONTENT** faster
- design and deliver profitable DIGITAL COURSES
- or streamline your **DIGITAL WORKFLOWS**

Join thousands of other digital empire builders to create pretty, practical and profitable digital income streams.

**JOIN THE COMMUNITY** 

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